

Media Guidelines and Policies

ACAAI Annual Meeting
Miami Beach Convention Center
November 5-10, 2009

Journalists are invited to report on the latest developments in the treatment of asthma, other allergic diseases and immunologic disorders – conditions that afflict more than 50 million Americans. Below is an overview of ACAAI media guidelines and policies.

Embargo Policy

Abstracts: Abstracts will be published in the November issue of *Annals of Allergy, Asthma & Immunology* and available online at www.annallergy.org on Nov. 7. The ACAAI embargo will be lifted on all oral and poster presentations at 6:00 a.m. EST on Saturday, Nov. 7.

Scientific programs: All information unveiled at symposia and plenary sessions is embargoed until the day and time it is presented as listed in the final program or in a press briefing.

Media Registration and Press Badge

Media can pre-register for an ACAAI Press Badge after submitting credentials to media@acaai.org. Pre-registered media may pick up their press badge in the Press Room during hours (see below) or at convention registration.

Media not pre-registered must register onsite at convention registration. Registration fees are waived for working press (editorial staff of newspapers, magazines, medical or health care publications, broadcast or Web-based media). Credentials, such as a business card or letter of assignment, must be provided.

Information regarding press registrants is proprietary. ACAAI does not release the media registration list.

ACAAI Press Room B116-117

Press Room facilities in Room B116-117 of the Miami Beach Convention Center include Internet connections, telephones, a fax machine and refreshments. Staff can assist in arranging interviews with faculty and investigators.

Hours: Friday through Monday, Nov. 5-9, from 8:30 a.m. – 4 p.m. EST, and Tuesday, Nov. 10 from 8:30 a.m. to Noon.

Phone: 786-276-5009

Fax: 786-276-5013

Use of the Press Room is limited to registered media and to meeting participants who are invited by a reporter or staff for an interview or press briefing.

ACAAI Press Briefings are determined by the College and will be held in the Press Room. The final press briefing schedule will be available online and in the Press Room.

Open to Press

All scientific programs are open to the press, as well as workshops, abstract concurrent sessions/poster presentations, and the exhibit hall. Ticket-holders have priority for seating. Media may attend complimentary social events listed in the program.

Meet the Professor Breakfasts are not open to press.

Abstracts are presented as follows:

- Concurrent Sessions on Sunday and Monday, Nov. 8-9, from 1:00 p.m. – 3:00 p.m. (see final program for locations)
- Poster Sessions: 12:30 – 1:30 p.m. on Saturday, Nov. 7, and Noon – 1:00 p.m. on Sunday, Nov. 8 in Hall B

Scientific Exhibits are located in Exhibit Hall B, open 9:45 a.m. to 4:00 p.m. on Saturday and Sunday, Nov. 7-8, and closing at 1:30 p.m. on Monday, Nov. 9.

Registered media will receive on-site:

- Abstracts on CD-ROM and printed Abstract Book Supplement, *Annals of Allergy, Asthma & Immunology*
- Plenary Sessions and Symposia on CD-ROM
- An ACAAI Press Kit with news releases

Audio/Video Recording

Only registered media with ACAAI Press Badges are allowed to have personal audio recorders in the meeting rooms. Recording of meeting scientific or educational programs for commercial or promotional purposes is not permitted.

Corporate and Institutional Press Materials

A separate area in the Press Room will be designated for corporate and institutional press materials, which are not subject to review by ACAAI. Press materials – not to exceed quantities of 30 – should be delivered in person to the Press Room during the operational hours noted above.

ACAAI does not endorse corporate and institutional press materials, and will display these materials strictly as non-ACAAI literature. The ACAAI logo may not be used without written permission.

We appreciate your participation in the ACAAI Annual Meeting. If you have any questions, please contact:

Jo Ann Faber
847-427-1200 x240
joannfaber@acaai.org